

Monday, July 19, 2010

To Whom It May Concern:

It is with great pleasure that I submit to you my recommendation of Katherine Abella. Katherine has been associated with our company in a sales capacity during the year of 2010.

As a sales rep for Vector, Katherine has received extensive training in interpersonal communications, time management, and the importance of an individual's attitude to their accomplishments. In addition to attending our professional training seminar, Katherine has attended a sales conference and participated in in-depth workshops with individuals in her peer group and managers of the corporate staff. I have received the highest personal recommendation from Katherine's immediate supervisor, Angie Macdougall.

During her time with us, Katherine has received several sales awards and distinguished herself not only through sales performance, but as a potential leader by becoming involved in the operation of our district office during the time that she was there. As a result, Katherine is among the elite group of individuals honoured by myself as members of our "PRESIDENT'S CLUB". This honour is reserved for only high achievers and we are proud of the fine accomplishments that she produced, in order to become a member.

Any individual with our organization that achieves this distinction is surely a highly motivated, highly talented individual. Direct sales has long been recognized as a proving ground for successful business people from all walks of life. It requires hard work, self-discipline, a willingness to accept a challenge, and a high degree of personal responsibility. Katherine is such an individual and this is why I can feel comfortable in passing along my personal recommendation to you.

In closing, let me invite you to contact me personally at our corporate headquarters, or her immediate supervisor, Angie Macdougall (403) 243-4236 if you have any questions. Thank you for this opportunity to submit my feelings about this fine individual.

Yours very truly,

VECTOR MARKETING CANADA, LTD.

Joe Cardillo

National Sales Manager